

# AMPLIFY THE MOVEMENT

Simple	More Involved
On Your Own	On Your Own
<ul style="list-style-type: none"> <li>• Subscribe to Achieving Together (AT) website.</li> <li>• Update your email signature to include AT website and logo.</li> <li>• Use the hashtag #achievingtogethertx.</li> <li>• Make a t-shirt with the AT logo.</li> <li>• Add your name to the website Pledge.</li> <li>• Follow AT on social media and share posts.</li> <li>• Make a t-shirt with the AT logo.</li> </ul>	<ul style="list-style-type: none"> <li>• Create a short elevator pitch that you can use when talking to people about AT.</li> <li>• Talk to people living with HIV and ask them about what matters to them.</li> <li>• On key "HIV dates" (World AIDS Day, National Black HIV Awareness Day, National HIV Testing Day, etc.) send a letter to the editor of your local paper and include an overview of AT and where/ how to learn more.</li> <li>• Write a blog post.</li> <li>• Examine your personal and professional networks and identify people who you can engage to build momentum.</li> </ul>
At Work	At Work
<ul style="list-style-type: none"> <li>• Add AT logo to agency website.</li> <li>• Link to plan and AT website to your agency's website.</li> <li>• Print out copies of the plan and have them available in areas accessed by consumers and staff.</li> <li>• Include AT presentation in existing staff trainings.</li> <li>• Make AT logo t-shirts for staff.</li> <li>• Have your agency endorse AT.</li> <li>• Play AT video on agency TVs/monitors.</li> <li>• Add AT to every staff meeting agenda.</li> <li>• Share the AT plan with your grantee partners.</li> </ul>	<ul style="list-style-type: none"> <li>• Schedule meetings with people and departments to help them connect with the plan's focus areas.</li> <li>• Review messaging and documents to ensure that they use person-first and sex-positive language.</li> <li>• Create an organizational strategic plan that aligns with AT.</li> <li>• Incorporate the language from AT into your own messages.</li> <li>• Cross-walk AT with existing plans.</li> </ul>

<b>Simple</b>	<b>More Involved</b>
<b>In the Community</b>	<b>In the Community</b>
<ul style="list-style-type: none"> <li>• Include the vision and focus areas in community input meetings.</li> <li>• Share information about AT and the plan to end the HIV epidemic in Texas.</li> <li>• Use the AT slide deck and talking points to present to community.</li> <li>• Talk about your involvement with the AT movement with your volleyball team, improv group, book club, origami group, or any other social group you are involved with.</li> <li>• Share copies of the plan or 1-pager when you go to community meetings.</li> <li>• Talk about AT with colleagues and community members.</li> <li>• Make an AT team for a community race or other event.</li> </ul>	<ul style="list-style-type: none"> <li>• Schedule meetings with people in my professional network to brainstorm about collaboration.</li> <li>• Reach out to medical schools and other medical training programs, as well as schools of social work and public health.</li> <li>• Extend AT messages to non-Ryan White funded members of the workforce.</li> <li>• Create partnerships with other organizations.</li> <li>• Contact relevant city leaders (district councilperson, mayor, city manager) and introduce AT to them and talk to them about their vision for ending HIV in your community.</li> <li>• Find non-HIV community groups and ask to be on their upcoming agenda to talk about HIV using AT as a guide (social justice groups, community meet ups, especially groups who have any focus on community health).</li> <li>• Request that groups providing training understand and reference AT in their trainings.</li> <li>• Educate public health organizations around person-first, anti-stigmatizing language.</li> <li>• Host meetings about AT at non-office locations like schools, community halls, and churches.</li> <li>• Contact your local Health and Human Services program (if your city has one) and introduce AT and discuss ways to disseminate the tool kits through the local HHS.</li> <li>• Talk to local university social work programs, public health programs, etc. and introduce AT and talk about ways those programs can ensure education about HIV prevention and treatment in their programs.</li> </ul>